Strayer University Fact Sheet
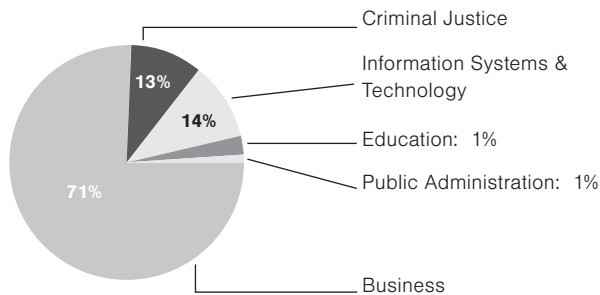
Total Enrollment[1]

36,661 students (enrollment as of December 31, 2022)

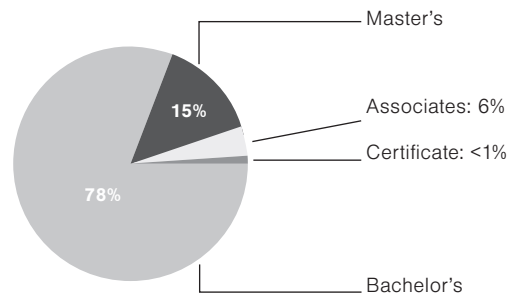### UNIVERSITY ENROLLMENT BY PROGRAM AREA[2]

(UPDATED ANNUALLY - AS OF FALL 2022)

- Criminal Justice — 13%
- Information Systems & Technology — 14%
- Education: 1%
- Public Administration: 1%
- Business — 71%

UNIVERSITY ENROLLMENT BY DEGREE & CERTIFICATE[3]

(UPDATED ANNUALLY - AS OF FALL 2022)

- Master's — 15%
- Associates: 6%
- Certificate: <1%
- Bachelor's — 78%

Students are served by approximately 54 campus locations across the US (AS OF MAY 2, 2023)

Student Profile

(Updated annually - as of Fall 2022)

Gender:
71% Women / 25% Men / 4% Other, Unknown

Average Age: 37

Race and ethnicity[4]:
- 2% Asian
- 55% Black or African American
- 8% Hispanic or Latino
- 29% White
- 4% Two or more races
- 2% Race and Ethnicity, Other

ENROLLMENT STATUS[5]:

90% part-time / 10% full-time

Receiving financial aid: Approximately three-quarters

Faculty Profile

Strayer faculty members live in 43 states plus Washington D.C.

Of the faculty who reported their gender, 51% are women and 49% are men.

Federal Integrated Postsecondary Education Data System (IPEDS) data are generated according to U.S. Department of Education rules and are used by Strayer in standardized external reports. IPEDS data provide an accurate snapshot of faculty as of November 1 each year. Data above are as of the most recent update, November 2021.

STRAYER UNIVERSITY

Academic Offerings

Degree programs: 21

Graduate and undergraduate concentrations and specializations: 65

Undergraduate diploma program: 1

Certificate programs: 6

Courses: 410 +

Note: These counts include Jack Welch Management Institute (JWMI); Strayer University also operates Devmountain and Hackbright Academy courses, which are not included in these counts[6]

Accreditation

Strayer University is an accredited institution and a member of the Middle States Commission on Higher Education (MSCHE), www.msche.org. Strayer University's accreditation status is Accreditation Reaffirmed. The MSCHE most recently reaffirmed Strayer University's accreditation status in June 2017, with the next self-study evaluation scheduled for the 2025 - 2026 academic year.

The MSCHE is an institutional accrediting agency recognized by the U.S. Secretary of Education and the Council for Higher Education Accreditation (CHEA).

Designated Strayer University business degree programs are accredited by the Accreditation Council for Business Schools and Programs (ACBSP), 11520 West 119th Street, Overland Park, KS 66213, 913.339.9356.

End Notes

[1] Includes graduate, undergraduate and certificate students; does not include non-degree students. FTE = 14,764 Full-Time Equivalents (FTE) = Number of full-time students + 1/3 of the number of part-time students. Integrated Post Secondary Education Data System (IPEDS) definition of full-time and part-time status. By definition, FTE includes graduate, undergraduate and certificate students; it does not include non-degree students.

[2] Active in course enrollment as of Fall 2022.

[3] Active in course enrollment as of Fall 2022. Certificates include post-baccalaureate and post-master's certificates.

[4] Race and Ethnicity, Other – includes American Indian or Alaskan Native, Native Hawaiian or Other Pacific Islander, Nonresident and Race Unspecified.

[5] Per the Integrated Postsecondary Education Data System (IPEDS), full-time status is defined as 9 or more credits per quarter for graduate students, and 12 or more credits per quarter for undergraduate students. Data as of Fall 2022.

[6] Devmountain courses include Web Development, UX Design, Software QA, iOS App Development, Python Software Engineering, Coding Basics, Cyber-security, Data Analytics, and Java Software Engineering. Hackbright Academy offers software developmental courses.

STRAYER UNIVERSITY

Strayer University Fact Sheet

Milestones

2022

- Strayer University celebrated its 130-year anniversary
- Strayer University launched Center for Well-Being to holistically support students via tools, guides, and resources across key dimensions of well-being, including academics, career, essential needs, finances, mind and body, and social connection
- Devmountain and Hackbright Academy Coding Programs endorsed as OneTen talent developers
- Strayer University's Master of Science in Information Security and Assurance program designated by the National Security Agency and Department of Homeland Security as a National Center for Academic Excellence in Cyber Defense through 2027
- Jack Welch Management Institute ranked as a top 10 online MBA program by Poets&Quants and The Princeton Review

2021

- Strayer University launched the Strayer University Fellows for Justice program offering 50 annual fellowships in 5 metropolitan areas through outreach to over 400 community-based organizations
- Hackbright Academy became a part of Strayer University
- Jack Welch Management Institute (JWMI) celebrated its 10-year anniversary
- JWMI was ranked as a top 10 online MBA program by Poets&Quants and The Princeton Review
- Dr. Andréa Backman became Strayer University's 17th president

2020

- For the fifth consecutive year, the Jack Welch Management Institute (JWMI) was recognized on the Princeton Review's list of top 50 online MBA programs, advancing to #15 for 2021
- Strayer University opened four new campuses

2019

- Strayer University opened five new campuses
- Devmountain became a part of Strayer University

2018

- Strayer University's parent company, Strayer Education, Inc., merged with Capella Education Company, and was renamed Strategic Education, Inc. (SEI); SEI is the parent company of both Strayer University and Capella University, which continue to operate as independent and separately accredited institutions

2017

- Strayer University celebrated 125th anniversary
- The MSCHE reaffirmed Strayer University's accreditation

Milestones cont'd

2016

- Strayer University launched Strayer Studios to infuse curriculum with episodic, documentary-style films that bring courses to life

2015

- Brian Jones became Strayer University's 16th President

2014

- The JWMI Executive MBA earned ACBSP accreditation

- Strayer also received approval from the MSCHE to offer the Bachelor of Science in Nursing degree, which was subsequently accredited by the Commission on Collegiate Nursing Education (CCNE) in 2017

2013

- The MSCHE reaffirmed Strayer University's accreditation

- Robert S. Silberman named Executive Chairman of the Board of Strayer Education, Inc.

- Karl McDonnell named Chief Executive Officer of Strayer Education, Inc.

- Strayer University's Master of Education program granted accreditation by the Teacher Education Accreditation Council (TEAC) for a period of seven years; TEAC subsequently became part of the Council for Accreditation of Educator Preparation (CAEP)

- Strayer's business degree programs (including accounting, business administration, marketing, economics, management, human resource management, health services administration, and acquisition/contract management) earned accreditation by the Accreditation Council for Business Schools and Programs (ACBSP) for a 10-year period

2012

- Dr. Michael Plater became Strayer University's 15th President

2011

- Strayer University acquired the Jack Welch Management Institute (JWMI) to offer an Executive Master of Business Administration degree

2007

- The MSCHE reaffirmed Strayer University's accreditation

- Dr. Sondra Stallard became Strayer University's 14th President

2001

- Robert S. Silberman named Chief Executive Officer of Strayer Education, Inc.

2000

- The MSCHE reaffirmed Strayer University's accreditation

- Strayer University operated 13 campuses in Washington, D.C., Virginia and Maryland

1998

- Strayer College was granted university status and became Strayer University

Strayer University Fact Sheet

Milestones cont'd

1996
- Strayer College launched online learning program
- Strayer Education, Inc. was established to raise capital for expansion
- Library card catalog was digitized

1987
- Strayer College authorized to award master's degrees by the District of Columbia Education Licensure Commission

1981
- Strayer College accredited by the Middle States Commission on Higher Education (MSCHE)
- Approved to open campuses in Virginia

1970
- Institution renamed Strayer College
- Licensed to grant the Bachelor of Science degree

1904
- Strayer's Business College opened a second location in Washington, D.C.

1892
- Dr. Seibert Irving Strayer founded Strayer's Business College

University Leadership

Andréa Backman, PhD
President, Strayer University

Antoinette Farmer-Thompson, DHEd
Provost and Chief Academic Officer

Jacqueline Palmer, EdD
University Chief Diversity Officer, Special Assistant to the President

Ryan Poirier, PhD
Vice Provost Academic Affairs, Accreditation Liaison Officer

Mary Carr, JD
Senior Vice Provost and Dean, Jack Welch Management Institute

Board of Trustees

Andréa Backman, PhD, Ex officio

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Carol Shapiro, MD

J. Chris Toe, PhD

Andrew E. Watt

Michael E. Wooten, EdD

Secretary: Megan Jackson, JD

STRAYER UNIVERSITY

Strayer University Fact Sheet

Strayer University Presidents

S. Irving Strayer (1892–1910)

Thomas Winfield Donoho (1910–1925)

Edmond Shepard Donoho (1925–1950)

Murray T. Donoho II (1950–1957)

Elgie G. Purvis (1957–1965)

Murray T. Donoho III (1965–1980)

Gerald E. Mellott (1980–1982)

Charles B. Harrington (1983–1984)

Charles E. Palmer Jr. (1984–1987)

Charles E. Palmer Sr. (1987–1989)

Ron K. Bailey (1989–1997)

Donald R. Stoddard (1997–2003)

J. Chris Toe (2003–2006)

Sondra F. Stallard (2007–2011)

Michael A. Plater (2011–2014)

Brian W. Jones (2014–2020)

Andréa S. Backman (2021-present)

QUESTIONS OR COMMENTS

For investor-related questions on this fact sheet, contact **Strategic Education Investor Relations.** For other questions related to this fact sheet, contact **Strategic Education Public Relations.**

STRAYER UNIVERSITY